



# WorkHere Fact Sheet

## Company Info

### WorkHere

615 W Carmel Drive  
Carmel, IN 46032  
(317) 897-1928  
Website: <http://workhere.com>

### Press Contact

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## Company Mission

We connect workers and employers to create meaningful business, employment, and life relationships.

## Company Description

WorkHere is the first geofenced, hyperlocal candidate delivery platform. We target, instantly engage, chat and deliver high quality, hireable local candidate referrals to your team.

WorkHere helps employers who are short-staffed, expanding or dealing with high levels of turnover build a new pipeline of quality local candidates. WorkHere targets local talent using best-in-class, geofenced and geo-targeted, mobile advertising. Candidates who respond are routed to a chat conversation with a trained, professional, human coach in seconds. After a conversation that confirms interest, vets basic qualifications and answers basic job seeker questions, candidates are referred to your recruitment team, where you can screen, vet and hire using your existing process.

## Awards and Recognition



**Winner:**  
Best Mobile App 2017



**Nominee:**  
Startup of the Year 2017  
Service of the year 2019



**Winner:**  
Innovation of the Year 2018



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## Value for Employers

WorkHere gives employers who are short-staffed, expanding or dealing with high turnover a pipeline of active, engaged local candidates who are ready to interview, screen and hire. WorkHere delivers candidates who live closer to work, making turnover up to 50% less likely. WorkHere typically costs 40-80% less than a staffing agency or RPO.

### How WorkHere Works for Employers.

WorkHere uses best-in-class, geotargeted, mobile advertising to target and reach candidates and engages via chat conversation on leading conversational platforms like Facebook Messenger, SMS, and WorkHere chat. After being vetted by our chat team, quality candidates are delivered to your recruitment team.

## Value for Workers

WorkHere helps workers find jobs that pay better, fit their schedule or shift needs, include benefits and are closer to home, letting workers keep more of their wages instead of spending more on commutes. WorkHere offers a free chat-based service via Facebook, SMS and the WorkHere app where live coaches can help workers find a job that fits and gives the job seeker information that can help land the job.

## Facts

- WorkHere launched publicly on April 28, 2016.
- WorkHere was launched for employers on November 10, 2016.
- When WorkHere started, the US Bureau of labor statistics reported there were 7.2 available workers for each advertised job in the US. In May, 2018, there were 1.1 available workers for each advertised job in the US.
- 500-1000 new workers sign up for Work Here each day, all near WorkHere employers.
- Workers who experience the WorkHere chat team report high levels of satisfaction: 4.8 on a scale 1 to 5.
- Most jobs in the US are available in WorkHere.
- WorkHere is totally free for job seekers.



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## Leadership Team

Howard Bates, Chief Executive Officer & Cofounder

- Led development of entire new system for the Indiana Department of Workforce Development
- Founder/CEO Haverstick Consulting
- President, Kratos Defense & Security
- Founder/Chairman Elevate Ventures
- CEO/Chairman SmarterHQ
- E&Y Entrepreneur Finalist

Rick Wehrle, Chief Technical Officer & Cofounder

- Developed first web-based job board, invented career website category
- CTO/Architect of Indianapolis based Online Career Center (OCC), which became Monster.com
- VP Monster.com
- CTO DirectEmployers, architected and built JOBS Microsites (first career website product), DirectTraffic, and National Labor Exchange

Mike Seidle, Chief Operating Officer & Cofounder

- Founder Indy Associates, Indianapolis first Digital Marketing Agency
- Cofounder of VPSpay.com, a credit card and ACH payment processing service.
- DirectEmployers lead platform architect for National Labor Exchange & DirectTraffic
- Developed international HR tech integration standards while serving on Board of Directors for the HR Open Standards Consortium